

LVLY® | TripAdvisor for people.

Your 360° Social Valuation App. Realtime contacts with personality, ratings, reviews. The big picture of you, your friends, and business partners.

Analyze today. Find the keys for tomorrow.

- 1. We enjoy overwhelming variety, yet find less time to inform us profoundly and personally.
- 2. In an increasing number of life situations, we rely on the judgement of others.
- 3. Millions of products, places, hotels, restaurants, events get rated and described in reviews day by day.
- 4. While we like to trust users over vendors, we have limited insight when it comes to assessing people.
- 5. Mobility, technology, and social self-marketing cause superficial overflow when it comes to contacts.
- 6. Social networks succeeded when they lifted people's understanding of each other to a new level.

LVLY® is TripAdvisor for people. Self-image + Public-image = Big picture.

For ages we have met people and exchanged something, to get in touch privately or to stay in contact out of professional interest. Today's mobile lifestyle has enabled us to get in touch with more people than ever before. Yet, quantity and virtual presence have had their impact on the quality of contacts: Many of them we were able to evaluate but for a moment, an increasing number we never even meet in person – what a waste of social potential! Here's where we look up people's professional or private social profile, to learn something about a person of interest. But what is there to be found except someone's self-image?

No matter whether we're flirting or networking professionally: the value of a contact is determined only by its known, actual properties. Which is why we created LVLY®, to bring back social reality into social media: truly valuable contacts with people's personality, skills, and reputation, identifiable within a minute, as if you'd had the chance to accompany them and know their friends and business partners for quite a while.

Likewise, LVLY® will be the most astonishing way for you to show the world, your friends, and your business partners a contact profile of you that is not only meaningful and exciting, but at the same time always up-to-date and: based on your self-determination since only you decide what's appropriate for the public or your different contact types, respectively.

To realize this, we need someone like you because:

- We need talent in front-end development to make our founding team complete.
- You like coding and you're fluent in either Swift, Android, cross-plattform, or web-app languages.
- You're excited to be part of a small startup team and motivated by personal ambition.
- You're breathing 'agile': For you, people and results are at the center of it all.
- You're self-organized, open-minded, and aware that communication is key when working remotely.
- You'd love to take our joint product to the next level with your ideas.
- You've lots of motivation, making you one of those mastering the challenges of a start-up.
- You're aware where some of the greatest companies started and where their vision took them.

Join us, just to face this:

- We're trying not to be dependent on funding before launch. We all work at 'zero budget'.
- Considerable 'sweat equity', depending on your time commitment and expertise.
- You will have tremendous ownership on the LVLY® front-end development.
- A small team of entrepreneurs and techies sharing one vision and mission with you.
- A profound operational and technological planning to assure viability and scalability.
- Mentoring professionals in marketing, law, and M&A aboard.
- A sophisticated back-end, well developed and professionally documented.
- A detailed UI and profound UX for version 1.0. Yet, your ideas may change LVLY® immediately.
- Professional collaboration tools like JIRA, Confluence, Bitbucket, Slack, G Suite, et al..
- Sword and shield of your teammates for your personal progress and your own projects and ideas.

Seriously, we can't wait to meet you!

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